

Title of the initiative
Research on Health Promotion to sun exposure and prevention of skin cancer
Idea origin (country) The name of the country where the inspired practice came from
Spain
Idea origin (institution) The name of the institution where the inspired practice came from
University of Granada
Brief description
The study aims to approach habits and conducts related to sun exposure among universities communities to improve their skin cancer prevention framework.
Idea focus The focus of the inspired practice was on
<ul style="list-style-type: none"> ○ research implementation
Why is it considered an Inspiring Practice?
The goal is to pursue an international healthcare certification (e.g. Quality Healthcare Certification "Soludable") focused on sun protection and skin cancer research at universities. This involves establishing recognized standards for skin cancer research and promoting sun safety practices within academic institutions, ultimately fostering better prevention and awareness globally.
Relevance of the initiative in its specific context (why was it developed, why is it important in its specific context, what type of change it generated for the target group, relevance at local / national / international)
Launched in 2020 with the support of the Ministry of Health and Families of the Government of Andalusia, this initiative aims to promote healthy sun exposure practices across various sectors, including health, education, tourism, work, sports, and gastronomy. Collaborating with numerous institutions and companies, it seeks to establish policies and habits that foster better sun safety among individuals in both public and private spheres.
Target Group of the practice
<ul style="list-style-type: none"> ○ Administrative staff ○ Academic staff ○ University leaders
Impact How the initiative produced an impact in its context and beyond
<i>Soludable</i> promotes healthy sun exposure practices across various sectors, improving public awareness and fostering positive behavioral changes in the community regarding skin protection and cancer prevention.
Transferability of the initiative Which elements can be adapted and transferred to other contexts/fields

Its multi-sector approach can be adapted to other regions or health initiatives, addressing sun safety within different cultural and institutional contexts.

Sustainability of the initiative

The factors favoring the success of the initiative over time

The initiative's continued success is supported by its broad institutional partnerships, effective communication strategies, and alignment with public health policies, ensuring long-term impact.

Contact and references

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